CAREER READINESS WORKSHOP

**TOD: LinkedIn 101 / The Power of Networking**

* Layout Reviews (Mine, Your Own, or any other polished LinkedIn pages for examples)
* Selecting the right photo
* Ensure accurate city/state info
* Personal Brand Greeting (Profile Description)
* Headline/Moniker development (Focus on career being career track specific or creative to merge experience)
* Highlight experience (you can bullet, write in narrative in one or two sentences)
	+ Goal is to provide information that expresses your function (not simply task) in role
	+ Goal is to provide a more technological

online resume feel rather than simply a profile

* Add portfolio work or any other professional work you done to showcase on your profile
* Join groups that align with your personal interests or to connect with people you would like to have access to
* NOW, YOU’RE READY SO CONNECT WITH AS MANY TECHNICAL RECRUITERS AS POSSIBLE!!!!!!